AMENDMENTS TO THE CLAIMS

Claim 1 (currently amended): A method of transmitting data in a <u>baseband</u> video signal, comprising the acts of:

providing the data;

encoding the data;

modifying a predetermined part of the <u>baseband</u> video signal by inserting therein the encoded data; and

transmitting the modified signal;

wherein the predetermined part of the modified <u>video</u> signal is not recorded by particular video recorders, and is in a blanking interval of the video signal.

Claim 2 (cancelled)

Claim 3 (currently amended): A method of transmitting data in a <u>baseband</u> video signal, comprising the acts of:

providing the data;

encoding the data;

modifying a predetermined part of the <u>baseband</u> video signal by inserting therein the encoded data; and

transmitting the modified signal;

wherein the predetermined part of the modified <u>video</u> signal is not recorded by particular video recorders, and wherein the predetermined part is also below a selected voltage level.

Claim 4 (original): The method of Claim 1, wherein the predetermined part is above a predetermined frequency.

Claim 5 (currently amended): A method of receiving data encoded in a modified <u>baseband</u> video signal wherein the data in a predetermined part of the video signal is not recorded by

particular video recorders and is in a blanking interval of the video signal or is below a selected voltage level, comprising the acts of:

receiving the modified baseband video signal;

transmitting the video portion of the modified signal;

extracting the encoded data from the modified video signal; and

decoding the extracted data.

Claim 6 (currently amended): An encoder for transmitting data encoded in a baseband video signal, comprising:

an input video terminal for receiving a baseband video signal;

an input data terminal for receiving the data;

a sync separator coupled to the input video terminal;

encoding circuitry coupled to the data input terminal and the sync separator, thereby to encode the data; and

a summer coupled to the encoding circuitry and the input video terminal, and outputting the video signal having a predetermined part thereof modified by the encoded data;

wherein the predetermined part of the modified video signal is not recorded by particular video recorders, and is in a blanking interval of the video signal.

Claim 7 (cancelled)

Claim 8 (currently amended): An encoder for transmitting data encoded in a baseband video signal, comprising:

an input video terminal for receiving a baseband video signal;

an input data terminal for receiving the data;

a sync separator coupled to the input video terminal;

encoding circuitry coupled to the data input terminal and the sync separator, thereby to encode the data; and

a summer coupled to the encoding circuitry and the input video terminal, and outputting the video signal having a predetermined part thereof modified by the encoded data;

wherein the predetermined part of the modified video signal is not recorded by particular video recorders, and wherein the predetermined part is also below a selected voltage level.

Claim 9 (original): The encoder of Claim 6, wherein the predetermined part is above a predetermined frequency.

Claim 10 (currently amended): A decoder for receiving data in a modified <u>baseband</u> video signal wherein the data is encoded into a predetermined portion of the video signal not recorded by particular video recorders and is in a blanking interval of the video signal or is below a selected voltage level, comprising:

a video input terminal for receiving the modified <u>baseband</u> video signal;

a video output terminal coupled to the input terminal;

extraction circuitry having an input terminal coupled to the video input terminal and which extracts the data from the predetermined portion of the modified video signal; and

a data output terminal coupled to the extraction circuitry to output the extracted data.

Claim 11 (previously presented): The method of Claim 1, wherein the data is a key for descrambling or decrypting the video signal.

Claim 12 (previously presented): The method of Claim 5, wherein the data is a key for descrambling or decrypting the video signal.

Claim 13 (previously presented): The encoder of Claim 6, wherein the data is a key for descrambling or decrypting the video signal.

Claim 14 (previously presented): The decoder of Claim 10, wherein the data is a key for descrambling or decrypting the video signal.

Claim 15 (canceled)

Claim 16 (canceled):

Claim 17 (canceled)

Claim 18 (canceled)